

Velie Real Estate Services, LLC
Eddie Velie, Broker/Owner
Eddie@VelieRE.com



(O): (321) 622-6300
Web: VelieRE.com
(F): (321) 622-6500

Smart Real Estate Sales, Leasing, & Property Mgmt & Maintenance



Thought about the cost of your utilities lately?
Thought about the environment lately? Me too!

If the human race is to survive as a species we need to avoid the rogue meteorites, not pollute the environment, and preserve our planet by using sustainable resources. Reducing our dependency on energy is one way to help. And it helps your net worth by reducing your expenses.

All this is notwithstanding some idiot(s) don't start a war that ends the human race. That would be the ultimate irony that people could hate so much they destroyed their own species and have nothing left to hate or convert to their insane view point.

Below, we're not alone. *The graphs show many people value the environmental efforts in home ownership. And that number is growing. Both graphs are courtesy of the National Association of Realtors 2014 Profile of Home buyers. But first, here is some help so you can help!*

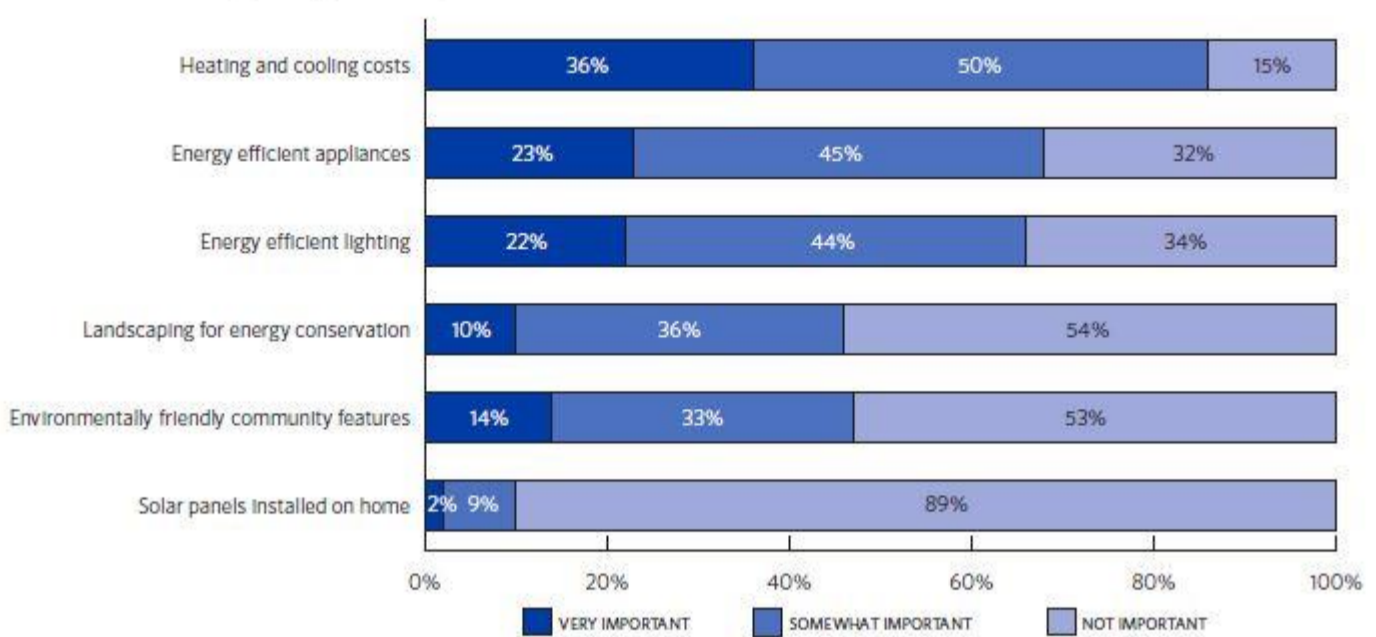
Tax saving energy Improvements	Energy Star No Basement Homes
2014 Energy Tax Credits	114 Causes of High Summer Energy Bills
Tax Lowering Home Energy Improvements	Energy Star Lighting
100 + Ways to Lower Energy Costs	Energy Star Appliances
Hurricane House	Department of Energy Savers
Energy Efficient Mortgage	20 Summer Tips to Save Energy Costs
FL Energy Gauge Program	Energy Star Appliances

EXHIBIT 2-26 ENVIRONMENTALLY FRIENDLY FEATURES CONSIDERED "VERY IMPORTANT," BY REGION
(Percent of Respondents)

	BUYERS WHO PURCHASED A HOME IN THE				
	All Buyers	Northeast	Midwest	South	West
Heating and cooling costs	36%	37%	32%	39%	32%
Energy efficient appliances	23	17	17	27	23
Energy efficient lighting	22	14	17	25	24
Landscaping for energy conservation	10	5	5	11	15
Environmentally friendly community features	14	8	10	15	17
Solar panels installed on home	2	1	1	2	4

2014 PROFILE OF HOME BUYERS AND SELLERS • Chapter 2: Characteristics of Homes Purchased

EXHIBIT 2-25 IMPORTANCE OF HOME'S ENVIRONMENTALLY FRIENDLY FEATURES
(Percentage Distribution)



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